



# HEMP – IN BLOOM

Fragrances for Personal Care



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## Hemp and cannabis – matter of definition

- In **common usage**, the terms **hemp** and **cannabis** are usually **not distinguished**, as Cannabis is just the scientific word for hemp
- The **botany differentiates**:
  - Cannabis plant belongs to the family of hemp plants (Cannabaceae)
  - The two best-known species are: Cannabis sativa and indica
- The cannabis plant contains, among other plant substances, the so-called **cannabinoids**, including the two most well-known active substances tetrahydrocannabinol (**THC**) and cannabidiol (**CBD**)



**SATIVA**



**INDICA**



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## Differentiation CBD and THC

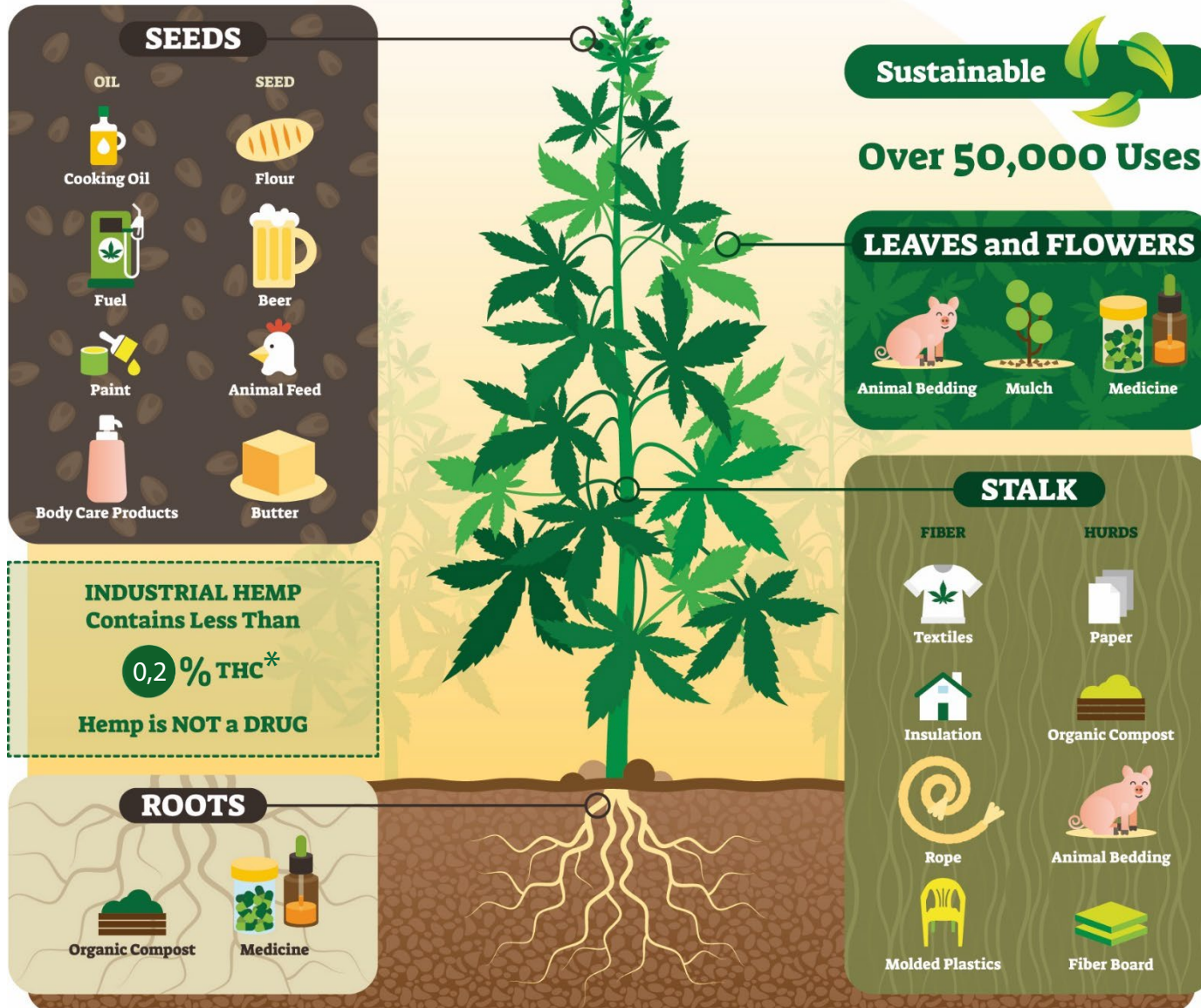
### THC

- The active agent **THC** (tetrahydrocannabinol) is **psychoactive** and is consumed as an intoxicant
- Only the **female plant contains THC** in an amount that is sufficient for intoxication
- **Illegal** in most countries → considered as herbal drug

### CBD

- The currently increased use of hemp is mainly caused by the active agent **cannabidiol** (CBD)
- **CBD** is especially in **body care** products a popular ingredient
- It is anti-inflammatory, anti-convulsant and **helps** with many problematic **skin diseases**
- **Legal** in most countries

# Uses of hemp



The cultivated plant hemp in its diversity seems to be almost like a miracle plant.

It acts as a **medicinal plant**, has always been a **raw material** for **clothing** and is used as **superfood**. Hemp was used to make ropes and paper, and even varnishes and paints could be extracted from the oil.

Thanks to its unusual nutrient density, the oil extracted from the plant is also **very good for the skin**.

# Hemp ingredients in personal care products

- Next to **Cannabidol (CBD) Cannabis Sativa Seed Oil** or **Cannabis Sativa Seed Extract** is used often
- **Hemp oil** is extracted from the **seeds** of the hemp plant and usually cold pressed
- Since there are only very small amounts of **intoxicating** substances in hemp seed oil, it is **legal** in most countries

## Benefits:

- Excellent for hair and skin care products due to the omega fatty acids and vitamins included
- Especially for the relief of various skin problems
- Antibacterial properties

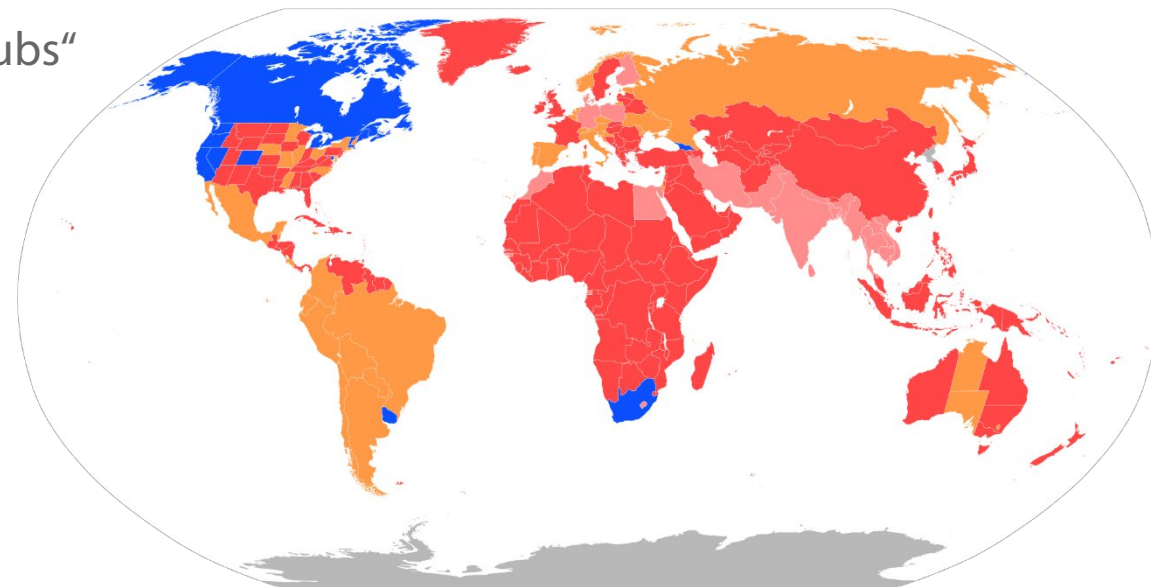


Hemp seed oil infused moisturising cream

# Legalisation

Where THC-containing cannabis as a drug is legal?

- In **Canada, Uruguay** and the US states of **Colorado, Washington, Alaska, Oregon** and **California**
- In the **Netherlands**, "coffee shops" are allowed to store up to 500 grams of cannabis in the shop and sell up to 5 grams per customer
- In **Spain** and **Belgium** "Social Cannabis Clubs" are tolerated
- In the **Czech Republic**, the possession of up to 10 grams of cannabis is allowed
- In **Switzerland** it is possible to buy (light) hemp flowers and cigarettes at the kiosk



Map showing legal status of recreational cannabis across the world - June 2018\*

■ legal  
■ illegal but decriminalized  
■ illegal but often unenforced  
■ illegal

## Excursion: Thedrug.store



**Thedrug.store** revealed its first-ever pop-up shop on London's King's Road, stocking beauty and wellness products containing the increasingly popular cosmetic ingredient cannabidiol (CBD).

Founders Johan Obel and Clemens Böninger – who worked at the shop during its opening time – hoped to educate visiting customers on the legalities of using CBD in cosmetics and its benefits.

Obel told *Cosmetics Business*: „CBD products are relatively expensive, so if you're new to CBD you might be a bit hesitant about buying online.“



## Market samples



Nordic Oil – Personal care products (e.g. lip balm, cream, oil) with CBD active agent

## Market samples



[re/haarpflege-fuer-gesundes-haar](https://www.thebodyshop.com/de-de/unsere-serien/hemp)

The Body Shop – Personal care products (e.g. body lotion, hand cream, lip balm) with hemp seed oil

# Market samples



Ho Karan – Natural skin care products with cannabis sativa oil

## Market samples



Kneipp – Aroma nourishing shower with natural hemp oil (cannabis sativa seed oil)



Votary – Super seed cleansing oil with cannabis sativa seed oil



Origins – Face mask with cannabis sativa seed oil

# Market samples



Cece Hello Nature –  
Shampoo with natural hemp oil  
(cannabis sativa seed oil)



Joanna Home Spa –  
Hand cream with hemp extract  
(cannabis sativa seed extract)



The Hemp Company –  
Bar soap with  
cannabis sativa seed oil



## // 6100959 Khorasan & Hemp



Top: hemp, grass, lime, bergamot

Heart: white tea, khorasan

Base: cardamom, rosebuds

**Botanical extract:**  
2340252 Botanical Hemp A\*

The image features a vibrant green cannabis plant with serrated leaves and budding flowers, set against a bright, sunlit background. The top portion of the image shows individual leaves and buds, while the bottom portion shows a larger, more detailed view of the plant's structure. A red horizontal line is visible at the top left.

## // 6101101 Sweet Cannabis

Top: green and fruity notes

Heart: cannabis, herbal notes

Base: musk

**Botanical extract:**  
2340252 Botanical Hemp A\*

The image features a close-up of vibrant green hemp leaves with serrated edges, set against a white background. A red horizontal line is positioned above the text. The text is in a bold, pink font. A large, semi-transparent white box with a black border is overlaid on the right side of the image, containing descriptive text. The background of the entire page is a repeating pattern of the hemp leaves.

## // 6101094 Hemp Leaves

Top: fresh, green, slightly minty

Heart: herbal, aromatic, hemp leaves

Base: balsamic, spicy, patchouli

**Botanical extract:**  
2340252 Botanical Hemp A\*



A photograph of several vibrant green cannabis leaves with serrated edges, laid out on a rustic, weathered wooden plank surface. The leaves are the central focus, with some extending towards the top and bottom edges of the frame. The lighting is bright, highlighting the texture of the leaves and the grain of the wood.

## // 6101145 Green Cannabis

Top: fresh, green, citric, leaf green, melissa, bergamot

Heart: floral, fruity, tea leaves, rose, peach, apple, hemp

Base: floral, soft, slightly ambery, slightly woody, musk

**Botanical extract:**  
2340252 Botanical Hemp A\*



## // 6101143 Indonesian Hemp



Top: citric accents

Heart: herbal, spicy, leathery, slightly earthy, patchouli, hemp

Base: ambery, sandal, musk

**Botanical extract:**  
2340252 Botanical Hemp A\*



## // 6101136 Hemp Flower & Bergamot



Top: sparkling, green, bergamot, lemon

Heart: floral, hemp flower, honey

Base: ambery, moss, musk, sandal

**Botanical extract:**  
2340252 Botanical Hemp A\*



## // 6600399 Hay & Cannabis



Top: fresh, watery, green,  
hay, cannabis

Heart: floral, creamy, violet,  
freesia, rose, magnolia

Base: warm, animal-like, earthy,  
woody, musk, cedar

**Botanical extract:**  
2340252 Botanical Hemp A\*



## // 6101157 Spicy Hemp Root

Top: green, fresh, leaf green,  
violet green

Heart: floral, herbal, hemp root,  
neroli, patchouli

Base: spicy, ambery, musk,  
sandal, moss

**Botanical extract:**  
2340252 Botanical Hemp A\*

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